# Harvest Hop Friday 

## College

 Tïnes Vol. 3 Los Angeles State College Thursday, October 5, 1950

## Juniors excused for meet to cast ballots for officers

Juniors will be dismissed from class meeting in the Student Class meeting in the Student Junior president. Purpose of the Junior president. Purpose of the
meeting wil be to discuss future meeting wil be to discuss future
activities, and the election of officers.
Dr. Howard S. MaeDonald, president, will address the group, along with the sponsor of the class, John Swartz.
"Junior vice-president, secretary, and several other offices are still open for nomination, Anton reported. "There will also be many positions open on the committee for the coming Prom and Junior Day.
A program for competitive activities between juniors and seniors will also be taken up at the first meeting. Juniors will discuss plans for a challenge.
"The Junior Class, because of its size and potentialities, should be one of the most active classes in the history of the college," Anton added "If students will please sign up for the committees in which they are interested, the committees will function sooner, and plans for activities will be put into action."
Following the discussion, the class will be served refreshments, he said.

## Teachers meet

for orientation
Elementary education majors must attend an orientation meeting Monday, Oct. 16 at 3 p.m. in Chem. 3, according to an announcement by Dr. Fred M. Tonge, education department chairman
Dr. Tonge also announced the Los Angeles City School' written examination will be administered Monday, Nov. 7, in Chem. 3, 3 p.m.

Applications for taking this examination must be turned in at the education office, Ad. 221 by Tuesday, Oct. 4.
All elementary education majors who will be eligible for teaching next semester will be excused from classes or directed teaching to attend these two meetings.
Only students who are assured of having completed their degree and/or credential requirements by the beginning of next semester will be eligible to take the examination.

## Student Teachers Association presents semester's activities

Introductory meeting of the California Student Teachers Association was held in the Student Union, Monday Oct. 2 under the leadership of Mr. Max Jacobs, president.

Purposes of the club and the coming semester activities were briefly outlined to the assembled

## Order of Satan

The Order of Satan, State College lettermens' club, is now in the process of being reorganized for the coming year. Any male student who has earned letter at State is eligible for membership.
The group sponsors various social activities throughout the year and assists at all sports events.
All eligible students on campus are asked to sign the list that is are asked to sign the list that is posted in Bungalow 2. Notice of the first official meeting will be forthcoming in the next issue of the College Times.
members, and a short welcoming speech was addressed to the group by Mrs. Marie Martin, ponsor
Miss Barbara Holden, secre tary, presented the tentative program by enumerating speakers to appear for future meet-
ing which were approved by the directors. Night meetings were suggested.
Benjamin Lelevier, Jr., CSTA treasurer, discussed the benefits to be derived from participation with the group. He also explained where the dues go and to what use they are placed.
"News of the next meeting will be published in the College Times," Jacobs announced.

## NOTICE TO VETERANS

Any married veteran with one or more children desiring economical housing while atrending college may be helped by seeing W. F. Crites, Veteran's Counselor, in AD 112.

## State Sponsors "Crusade" Show <br> "Great portions of the world

are sick and enslaved; we believe, and we know we have the remedy," said Don Wilson, Jack emedy," said Don Wilson, Jack Bennys hefty announcer and master of ceremonies at the recent Crusade for Freedom program sponsored by State College.
Featured on the program with Wilson were the Dave Brubeck Trio, currently featured in the Haig in Hollywood; Dick Reeves, baritone; Patricia Morison, star of the Broadway production Kiss Me Kate; Walter Wanger motion picture producer; and the State College All Stars, led by Tak Shindo.
Wanger, in urging students to Wanger, in urging students to
ign the pledge, said: "We like sign the pledge, said: "We like
what we have and we don't what we have and we don't want anybody to change it. the Crusade drive, he told students: "If you don't like the way it's run, join up and change it." Approximately 5000 students watched the show, which was held on the front lawn.
Dr. Howard S. McDonald,
State College president, started


Dr. Howard S. MeDonald the program with a brief statement concerning the purpose of the show.
Dave Brubeck's Trio played Singing in the Rain," "That Old

Quintet and Bender's Diablows to be featured tomorrow eve
quintet currently appearing on the Joe Gordon Television Show the "Daydreamers," will be featured entertainment from $8-12 \mathrm{pm}$ tomorrow night, for the first Associated Students' activity of the semester, the "Harvest Hop" in the Student Union.
Music will be provided by Sid Bender and his "Diablows", and entertainment by several surprise talent from the radio and television circuit, according to Earl Dunstan, dance chairman and


## Hale reports

by Karry Hale, A.S. President State is on its way! Our contribution to the Crusade For Freedom was a spectacle that should be envied by many schools. Although metropolitan papers and others had a hard papers and others had a hard
time deciding just who was time deciding just who was
sponsoring last week's show, we sponsoring last week's show, we
had the first success of the had the first success of the year chalked up. Our people
worked very hard to give you fine show and Los Angeles State College owes many words of thanks to the committee of Evelyn Fishfader and Marty Halperin.
The Associated Students' budget was passed last week and if we are to assume anything by its amount, State will sponsor many activities to include all students.

Black Magic," and "Body and Soul." Reeves, who made his original rise to fame in Irving Berlin's This is the Army, sang "Without a Song," " The Homing Heart," \& "Old Man River." Miss Morison, who had arrived in Los Angeles by plane only an hour before her performance, sang "So In Love," and "Wunderbar," from Kiss Me Kate. She was accompanied by Mrs. Jane was accompanied by Mrs. Jane
Plank, associate professor of Plank,
music.
State College All Stars introduced the program with "Swee and Low," "Dancing in the Dark," "What is this Thing Called Love," and "Begin the Beguine."
Miss Morison and Reeves closed the program by leading the audience in "God Bless American.
Marty Halperin, AS vice-pres ident; Dr. Floyd Eastwood dean of men; Evelyn Fishfader, Las Damacitas president; and Harry Hale, AS president were esponsible for arranging the program.
commissioner of activities.
Admission to the dance will be free for all members of State College, Dunstan stated. Tickets will be 25 c for non-state student.
The "Daydreamers" have re corded with Emma Lou Welch Benny Goodman, Chuck Cabot and Johnny Richards. The TV show on which they are currently appearing is presented on Mondays, KLAC Channel 11 at
Members of the quintet in clude Miss Ricky Robertson, formerly with Jack Teagarden's orchestra; Jim Brown; Wayne Dunston; Jack Elliott and Randy Van Horn. All play instruments and make arrangements.

Dress for the dance will be sport clothes for both men and women. Refreshments will be erved at intermission.
Ushers for the affair will be the members of Sigma Chi Alpha, honorary accounting fraternity. Decorations will be handled by the Phrateres International, service sorority; and Las Damacitas, service group.
Serving with Dunstan on the dance committee are Bob Trembly, commissioner of notifications: and Wayne Stoops, com missioner of public relations.
"Our future social activities
depend quite a bit upon the depend quite a bit upon the
way students support this dance," Dunstan stated.

## Bulletins

Education majors, elementary and secondary, who are planning to do their directed teaching next semester must file their application by October 20, anounced Fred Tonge, chairman of the education department. Application blanks may be secured and are to be returned to the education office, Ad 221.

Members of the California Congress of Parent Teacher's Association recently awarded Teacher Education scholarships to Betty Engle and Eileen Laughlin, both education majors.

Girls interested in typing on short-terms jobs should leave their names in Bungalow G.

Last opportunity to try out for song or cheer leader will be Friday October 6 at 3 pm be Friday October 6 at 3 pm
in Bungalow 2, according to Irma Tadini, Rally Commissioner.

First meeting of the Interclub Council will be held at 12 noon today in Bungalow 119, Evelyn Fishfader, commissioner of clubs, reported.

Each campus club must have two representatives present at the meeting. Clubs seeking admittance should be ready
(Continued to page 2)

Student body cards for married couples receive 'go' signal
Single student body cards for married couples were given final approval in the executive council meeting of Monday Oct. 2.
Under this measure, originally proposed by Al Baron, repre-sentative-at-large, married student couples may purchase a single card, entitling them to admittance as a couple to athletic events, dances, etc., but entitleing them to only one Pitch fork and one vote in elections Married couples, both mem bers of whom are veterans, wil be required to hold two cards in order to buy books and supin order to buy books and sup plies at the Associated Students Book Store. However, it will be possible for one of them to
a special student card for $\$ 1$.

## Words Aboul $m_{\text {usic }}$

by Ross Burdick
Lot's of fine music in town this week and next-everything from Dixie to bop, so you ought to be able to satisfy your musical tastes, no matter what they may be.
Tomorrow night is the one and only Dixieland Jubilee, pre sented by Frank Bull and Gene Norman. This is the third year of this event, and Bull and Norman have lined up some all time greats for the occasion They include Sharkey Bonano and his Kings of Divie from and his Kings of Dixie from New Orleans, the Castle Jazz Band from Portland, Pet Daily's Chicagoans, The Fire house Five Plus Two, Cavan augh's Curbstone Cops, Ben Pollack's Pick-a-Rib Boys, Ted Vesely's crew, and the Sextette from Hunger, with Zutty Single ton, Joe Yukl, Georgie Thow and other Dixie greats. Don't miss it; it's worth every penny.
The King of Vibes, the world's fastest drummer, what ever tag you want to hang on him, it still comes out Lione Hampton, who brings his fine orchestra into the Avadon Ballroom on the following dates Oet. 12 and 13, Oet. 19 and 20 and Oct. 26 and 27. Should you miss one of these dates then Hamp will be down in Balboa (a fine week-end spot) at the Rendezvous on Oct 14 21, 28 and Nov. 4. If you haven't caught the rockin' rhythm of Hamp, here are plenty of opHamp, here
portunities.
That bop we spoke of takes form in the person of Dizzy Gillispie, and who is better qualified than Diz himself? Bop beret, glasses, goatee and all, Diz opens at the Oasis Oct. 13 , taking over the bandstand from Cab Calloway as the hi-de-ho man goes in the Orpheum Theater.

## Bulletins

(Continued from page 1) submit their constitutions at this meeting, Miss Fishfader said.

Debating, forums, panel discussions and all types of speech activities are offered to students interested in forming a forensics club on campus, according to Frederick Shroyer, instructor. Signing of prospective members will be in the Language Arts office, Ad. 220.

## Vets getilrefunds

Veterans attending school under PL 16 who have purchased student body cards will have their money refunded, except for federal tax, at a date to be announced later according to a notice from Bill Bright, graduate manager.
The VA has agreed to pay the student body fee for PL 16 veterans only. Refunds will be made as bookkeeping procedures can be set up. The date of refund and instructions to the individual veteran will be published in the College Times.

## AS name publicist

According to an action by the executive council, Art Hoffman, former managing editor of College Times and now equipment manager for the PE department, has been appointed to the position of publicity director for the student body.

## Grad checks

Applications for those who expect to graduate in February must be turned in to Ad 218 announced Toni Siamis, of the egistrar's office. The $\$ 3$ diploma fee is payable at this time.
Students expecting to grad uate in June may also file their applications at this time. The re gisitar's office will mail a graduation check list for the student to advise of any deficiencies in their records.

Council names committee to start honor society
Bill Anton, Junior class president, was appointed committee chairman to begin activities of the honor society, Other mem bers of the committee appointed bers of the committee appointed McLaughlin and Art Fabian. Students who have been in attendance for at least one semester and have a grade point average of 2.0 or better are eligible, and may sign up at Bungalow G.

Student rate for 'Macbeth' Gerald Prindville, evening
division chairman, announced that faculty and students may purchase discount tickets to Orson Well's production of Macbeth, now showing at the Fine Arts Theater. Tickets may be secured at AD 219, for 60 cents each.

Math Group Meets
Proposal for a new sponsor and reduction of membership dues was taken up at the first meeting of Delta Sigma Xi, math club, Monday, Sept. 25. Sponsor for the group this semester will be Dr. Samuel Urner, instructor.

Norma Karns Says:
"I highly recommend DUTCH'S for it's efficient service, pleasant atmosphere \& éxcellent food."

DUTCH'S
4216 MELROSE AVENUE


## STUDENTS! MAKE MONEY WRITNG LUCKY STRIKE "HAPPY-GO-LUCKY"INGIES <br> It's easy! It's fun! No box tops to send! No essays to write! Just write a simple four-line jingle, and you may make $\$ 25$ ! Start today! <br> Write a "Happy-Go-Lucky" jingle, like those you see on this page, based on some phase of college life. If your jingle is selected for possible use in Lucky Strike advertising, we <br> I really am a Lucky guy, Just got my Ph. D., <br> To prove to you how ${ }^{\text {m }}$ <br> 

 will pay you $\$ 25$ for the right to use it and your name in our advertising. Start today. "Happy-Go-Luckies" will soon be running in your paper. Send in your jingles-as many as you like-right away, and $\$ 25$ can be yours pronto if your jingle is chosen. Be the first to write a jingle in your school. Watch this paper for more "Happy-Go-Luckies."
## Be Happy-Go Weck!

Enjoy truly fine tobacco! Enjoy perfect mildness and rich taste!

## READ THESE SIMPLE INSTRUCTIONS

1. Write your "Happy-Go- Be sure your name, college and Lucky" four-line jingle on a plain address are included - and that ucky four-line jingle on a plain piece of paper, or postcard, and end it to Happy-Go-Lucky, 2. Every student of any college P.O. Box 67 , New York 46, N. Y. or university may submit jingles.

## LS./M.F.T.-Lucky Strike Means Fine Tobacco



## CLUBS LIST SCHEDULES

## Rush Teas, Socials, Meetings

Special activities were held during last week and will be held in the near future by many campus social groups, so, for this issue, the stories are listed in the same column as follows:
SIGMA CHI ALPHA
Accounting students interested in pledging for Sigma Chi Alpha, honorary accounting fraternity, can either contact a member of the club for applications or the sponsors; Sib O. Hansen and George N. Francis.

Information blanks about the group are being circulated this we ek, announced Bill Lerz, newly-elected president. A getacquainted stag dinner will be planned for the future with time and date to be announced later, he said.

Other new officers for the fraternity include John Caves, vice president; Ed Cates, secretary; Sid Eisenberg, treasurer; Jake Perlman, pledge-master; and Roy Dickson, Interclub Council representative

## PHRATERES

Phrateres International, social service group, held the second meeting last Mondey, to hold elections of officers. New officers are Betty Dyche, president; Elaine Baron, vice president; Dorothy Lister, secretary; Florence Johnson, treasurer; and Alice Arms, historian.

Next meeting will be held Monday October 9, at 4 p.m. in Bungalow G. At this time the constitution will be read and officers will be introduced to new members.

## PUPPETEERS

Members of the State College Puppeteers hold their first meeting, Monday, October 9 at 2-4 in B. 115. There will be two separate interest groups, one for the adult level professional work and the other for practical experience with school children. There will be several interest fields offered including writing, stage craft, costuming, acting and puppet construction.

A CAPELLA
Any sopranos or altos in the crowd?" That's the question asked by Francis Baxter, director of the A Capella choir. "We have a large membership but the addition of a few more women would help balance out the group.
"Besides regular A Capella material, we will try a few numbers in the lighter vein, Oklahoma', for example," he continued. By being versatile in this respect, future performances in concerts, radio, and television will be more interesting to the listening audience.

Officers elected last Monday include Robert Thrash, president; Marvin Van Wagner, vicepresident; Ann Williams, secretary; Otto Stein, treasurer; and Warren Wagner, librarian.

## PHI DELTA

Phi Delta entertained prospective members at a smoker Sunday, Oct. 1, at the home of Art Black. Among those guests present were Bob Brandel, Tom McAleer, Tony Reyes, Sheldon Munach, Bob Lynch, Byron Travis, and Phil Forthun

Included on the entertainment were several card games, a Las Vegas style roulette game and a dice game. After exhausting their gambling instinct, members and guests retired to the dining room for a spaghetti dinner prepared by host Art Black, and Wayne Stoops.

## Football scores

No conference games were scheduled over the past weekend for CCAA member colleges,
however they entered the win however they entered the win column on non-league play. The results were:
Santa Barbara 35 Pomona 7 Cal Poly 20 Redlands 14 Brigham Young 28
San Jose $26 \quad \begin{gathered}\text { Pepperdine } \\ 27\end{gathered}$
delta beta sigma
Formal rush tea for Delta Beta Sigma sorority was held Sunday at the home of Phillis Lanier, 2065 N. New Hampshire. Receiving guests were Nancy Leavitt, pledge mistress; Jeannine Johns, president; and Mrs. Marie Martin, advisor.
Pouring for the affair were Delores Lavery and Queenie Delores Lavery and Queenie
Harutunian, past presidents of the sorority.
Plans for an informal party to be held tonight were discussed following the tea.

## TENNIS TEAM

Any student interested in trying out for the State Coltrying out for the State Col-
lege Tennis team meet with lege Tennis team meet with
Capt. Dave Doal in Bungalow Capt. Dave Doal in Bungalow
B-19, Friday, October 6 at 12 noon or see coach Felix Jumonville at any time in B-19.

noue... in smart colors
. 57.95


The world's finest lighter release it's out!)

Lighter shown


Plus a fine mechanical pencil. Now
you can buy a famous RONSON
Penciliter in burgundy, blue or ebony enamel, for only \$7.95.
All RONSON Penciliters with
monogram shield.

Also in Chromium
plate, $\$ 8.95$.
ium plate, $\$ 10$.
In Rhodium plate, $\$ 10$.
$\ln 1 / 2014 \mathrm{~K}$ Gold filled,
$\$ 15$ (plus tax)

## Writes

HERMAN BERMAN
"Your Campus Jeweler" 854 No. VERMONT

## WRESTLING TEAM

Men students interested in trying out for the State Coltrying out for the State College wrestling feam are askat Bungalow 19.

Pit

"THE FAVORITE SPOT FOR STATE STUDENTS"
THE FINEST
ITALIAN FOOD
STEAKS, CHOPS, CHICKEN AND SNACKS
OSTERIA DEL CAVALIERE 4685 MELROSE AVENUE

Unitarian Public Forum
JEROME DAVIS - Sociologist, Educator, Author FEAR, HYSTERIA AND FREEDOM FRIDAY, OCTOBER 68 P.M. First Unitarian Church - 2936 West 8th. Street Admission Free Collection, Questions

## Campus Interviews on Cigarette Tests

## Number 2...THE BLOW FISH

 trick cigarette tests you've been reading about! He's taken one puff of this brand - one sniff of that. A quick inhale of cigarette "A" - a fast exhale of cigarette "B" - and he's still confused! Seriously, isn't the sensible way to test a cigarette to smoke pack after pack, day after day?

That's the test Camel asks you to make the 30-Day Mildness Test. Smoke Camels - and only Camels - regularly for 30 days. Your "T-Zone" ( T for Throat and T for Taste) - is the real proving ground for any cigarette. After you've tried Camels
as your regular smoke, you'll know why ...
More People Smoke Camels
than any other cigaretfe!


## Campus experts

 predict resultisAfter a hectic week-end of football that ended with a series of upsets in virtually every conference we again present our weekly column of football pronostications as forseen by the campus experts.
Our avid readers should be happy to hear that we have gathered the foremost of talent in the form of "arm-chair coaches" whose predictions should leave little doubt in the minds of the readers concerning the final out-come. A box score will be kept from week to week that will furnish ready reference as to the predictors' reliability. At the end of the season the one with the highest number of right "picks" will be furnished with a gicks wine "brass-plated" cup a genuine brass-plated cup
that will give testamentary proof of the predictor's ability.

Pigskin predictors prognosticate probable points

|  | Wash St vs. So Galif | Calif vs. Penn | Loyola vs. St Marys | Navy vs. <br> N'west'n | N. Dame vs. Purdue | Okla. vs. <br> Tex. AM | Ore. St. vs. Stanford | Wash. vs. UCLA | Army vs. <br> Penn St. | $\begin{aligned} & \text { Illinois } \\ & \text { vs. } \end{aligned}$ Wisc. |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Marty Halperin | So Calif 14 | $\underset{7}{\text { Calif }}$ | St Marys 14 | $\begin{array}{r} \text { Navy } \end{array}$ | N. Dame 14 | $\begin{array}{r} \text { Okla. } \\ 7 \end{array}$ | Stanford | UCLA | $\begin{gathered} \text { Army } \\ 7 \end{gathered}$ | Illinois <br> 7 |
| Sax Elliot | $\begin{aligned} & 30 \text { Calif } \\ & 18 \end{aligned}$ | $\begin{gathered} \text { Calif } \\ 6 \end{gathered}$ | Loyola | N'west'n | N. Dame 13 | $\begin{array}{r} \text { Okla. } \\ 13 \end{array}$ | $\begin{aligned} & \text { Stanford } \\ & 21 \end{aligned}$ | $\begin{gathered} \text { Wash. } \\ 12 \end{gathered}$ | $\underset{6}{\text { Army }}$ | Tie game |
| Harlan Tingler | So Calif <br> 18 | $\text { Calif }{ }_{7}$ | Loyola 10 | N'west'n 21 | N. Dame 28 | Okla. <br> 7 | $\begin{gathered} \text { Stanford } \\ 20 \end{gathered}$ | $\underset{14}{\text { UCLA }}$ | $\underset{24}{ }$ | $\begin{gathered} \text { Illinois } \\ 14 \end{gathered}$ |
| Art Hoffman | So Calif 27 | $\begin{array}{r} \text { Calif } \\ \hline \end{array}$ | $\begin{gathered} \text { Loyola } \\ 13 \end{gathered}$ | $\begin{array}{r} \text { Navy } \\ \hline \end{array}$ | N. Dame 7 | $\underset{3}{\text { Tex. }} \mathrm{AM}$ | $\begin{gathered} \text { Stanford } \\ 21 \end{gathered}$ | Wash. 7 | $\begin{gathered} \text { Army } \\ 13 \end{gathered}$ | $\begin{gathered} \text { Illinois } \\ 7 \end{gathered}$ |
| Liz McLaughlin | So Calif 27 | $\begin{array}{r} \text { Calif } \\ 7 \end{array}$ | St Marys 21 | N'west'n 14 | N. Dame 7 | $\begin{aligned} & \text { Tex. } \mathrm{AM} \\ & 20 \end{aligned}$ | $\mathrm{Stanf}_{14}$ ford | $\begin{gathered} \text { UCLA } \\ 14 \end{gathered}$ | $\underset{14}{\text { Army }}$ | Illinois 7 |
| Jim Hanley | So Calif 30 | $\begin{array}{r} \text { Calif } \\ 13 \end{array}$ | St Marys | Navy 7 | N. Dame 20 | Okla. <br> 13 | $\begin{aligned} & \text { Stanford } \\ & 20 \end{aligned}$ | $\underset{1}{\text { UCLA }}$ | Army 14 | $\begin{gathered} \text { Illinois } \\ 10 \end{gathered}$ |
| Bill Walsh | $\begin{aligned} & \text { So Calif } \\ & 13 \end{aligned}$ | $\begin{array}{r} \text { Calif } \\ 6 \end{array}$ | Loyola 14 | Navy 6 | N. Dame 13 | $\begin{array}{r} \mathrm{O}_{9} \end{array}$ | $\begin{aligned} & \text { Stanford } \\ & 13 \end{aligned}$ | $\mathrm{UCLA}_{6}$ | $\begin{gathered} \text { Army } \\ 12 \end{gathered}$ | Illinois 7 |
| Harry Hale | So Calif | $\begin{array}{r} \text { Calif } \\ 13 \end{array}$ | $\begin{gathered} \text { Loyola } \\ 6 \end{gathered}$ | $\begin{gathered} \text { N'west'n } \\ 6 \end{gathered}$ | N. Dame 13 | Okla. <br> 6 | $\begin{gathered} \text { Stanford } \\ 7 \end{gathered}$ | $\begin{aligned} & \text { UCLA } \\ & 20 \end{aligned}$ | $\begin{gathered} \text { Army } \\ 14 \end{gathered}$ | Wisc. 6 |
| Al (the Sportsman) | So Calif 21 | Penn. 7 | Loyola | N'west'n 14 | N. Dame 13 | Okla. <br> 7 | $\begin{aligned} & \text { Stanford } \\ & 21 \end{aligned}$ | UCLA | $\begin{aligned} & \text { Army } \\ & 13 \end{aligned}$ | Illinois 7 |
| Wayne Stoops | So Calif | $\begin{gathered} \text { Calif } \\ 6 \end{gathered}$ | Loyola 3 | $\begin{array}{r} \text { Navy } \\ 6 \end{array}$ | N. Dame 11 | Okla. | $\begin{gathered} \text { Stanford } \\ 6 \end{gathered}$ | $\begin{aligned} & \text { UCLA } \\ & 9 \end{aligned}$ | $\begin{array}{r} \text { Army } \\ \hline \end{array}$ | Wisc. |



## SAYS: <br> EASIEST TEST UN <br> Compare chesterfield WITH ANY OTHER CIGARETTE!

plomes luis

## BEFORE YOU SMOKE THEM

...you can tell Chesterfields will smoke milder, because tobaccos that smell milder smoke milder.

## AFTER YOU SMOKE THEM

...you have no unpleasant after-taste.
WHILE YOU SMOKE THEM you get more pleasure than any other cigarette can give you - that's why millions of smokers say: THEY SATISFY.

