

**Inside:**

- 2** Staff Service/Excellence Awards
- 3** FYI
- 4** Social Media at CSUN
- 4** Calendar

## CSU Launches Initiative to Increase Graduation Rates

*Northridge Embraces Plan, Open to Expansion of Programs Already in Place*

The California State University system has launched an initiative to improve graduation rates at Cal State Northridge and its 22 other campuses.

The graduation initiative aims to raise six-year graduation rates eight percent by 2016, as well as cut in half the existing gap in degree attainment by CSU's traditionally underrepresented students.

"As the largest public university system in the country, it is our responsibility to ensure that we do everything possible to help our students be successful in earning their degrees," said CSU Executive Vice Chancellor and Chief Academic Officer Jeri Echeverria, in a written statement about the plan. "The goal of this initiative is to not only increase the number of students who complete their degree, but to also help those from traditionally underrepresented communities who may need additional support to finish. After all, that is the end goal—a college degree."

Currently, CSU's overall six-year graduation rate for students entering as first time freshmen is approximately 46 percent. The goal of the initiative is to bring it up to 54 percent, which would put it in the top quartile of

national averages of similar institutions.

Cal State Northridge has been working on improving the six-year graduation rates of its first time freshmen for many years. The rate has increased from 39 percent for the freshman cohort that entered in fall 2000 to 43 percent for the cohort that entered in fall 2003. However, CSUN faces some unique challenges with a higher percentage of its entering freshmen needing remediation in English and math than at other CSU campuses.

"There are a lot of things we have done already to improve our graduation

*"As the largest public university system in the country, it is our responsibility to ensure that we do everything possible to help our students be successful in earning their degrees."*

—Jeri Echeverria

CSU Executive Vice Chancellor and Chief Academic Officer

rates and more work ahead," said Cynthia Rawitch, associate vice president for undergraduate studies.

According to the Chancellor's Office, some of the actions under consideration systemwide include early start and Summer Bridge programs designed to prepare students for college level work before they enter college as freshmen, degree audits, early warning intervention to help struggling students get back onto the right track, improved academic advising to ensure that students take the correct courses and appropriate number of credits, mandating earlier

declaration of a major, decreasing the number of general education courses required, curtailing student course withdrawals and repeats and increased use of online learning and technology.

Rawitch said the Chancellor's Office is allowing each campus to develop a plan based on its unique demographics and needs. In April, CSUN will participate in a regional meeting that will include Cal State L.A. and Cal State Fullerton to discuss the initiative.

Northridge already offers an extensive Summer Bridge program to incoming freshmen and early intervention through programs like the Educational Talent Search, Rawitch said. Three years ago, the campus reduced its general education requirements from 58 units to 48.

"We are already making progress and with the additional steps and actions we are taking, we assume we will be helping students to graduate with fewer excess units and in shorter periods of time," Rawitch added. She said her office has also asked academic departments to be more generous with substitutions and waivers to assist students in meeting their graduation requirements. ■

## CSUN Faculty, Staff and Students Participate in 'Day of Action'

*Hundreds of Marchers Express Support for Public Education*

Hundreds of California State University, Northridge students, faculty and staff participated in a march and rally on Thursday, March 4 to protest cuts in public education.

The activities at CSUN were part

of a nationwide "Day of Action" in which teachers, college professors, students and parents around the country brought attention to the impact that budget cuts were having on education. Cal State Northridge students and faculty are expected to

take their concerns to state legislators at a rally in Sacramento on March 22.

"I am heartened that on this day so many members of our campus community found positive expression for the value of higher education," said Cal State Northridge President

Jolene Koester. "Education is key to the future of California."

The daylong event, which was organized by the California Faculty Association and various campus groups, included a student class walkout, rally and demonstrations. ■



CSUN faculty, staff and students participate in 'Day of Action'

California State University  
**Northridge**

18111 Nordhoff Street, Northridge, California 91330-8242

Nonprofit Org.  
U.S. Postage  
**PAID**  
California State  
University  
Northridge



# Staff Service and Excellence Recognition Event is June 3

The 44th Annual CSUN Staff Service and Excellence Recognition Event will be held from 8:30–11 a.m. on Thursday, June 3 in the Northridge Center Complex, University Student Union. This event recognizes staff and administrators for long-term service to the university. Eligibility is based on continuous service, recognizing temporary or permanent employment status at half time base or greater. All employment on this campus is honored. University, auxiliary, and combined service years are recognized.

Please review the preliminary list below. If you believe your years of service should be recognized and your name is not on the list, or if your name is not correctly listed, please e-mail Marianne Hudz in the Office of Human Resources, [marianne.hudz@csun.edu](mailto:marianne.hudz@csun.edu), by Monday, April 12. You and your supervisor will be receiving an invitation by e-mail. Thank you for your service!

We are also accepting nominations for the President's, Merit and Team Awards. Criteria and nomination forms are online at [www.csun.edu/obrs](http://www.csun.edu/obrs).

## 5-Year Honorees

Brenda Acosta, *International & Exchange Student Center*  
Marianne Afifi, *Oviatt Library*  
Gregorio Alcantar, *Financial Aid/Counseling*  
Javier Anguiano, *Child & Adolescent Development*  
Adriana Arias, *Associated Students*  
Arpie Aroian, *University Advancement Administrative Services*  
Jessica Ash, *Financial Systems*  
Yeranui Barsegyan, *College of Social & Behavioral Sciences/Educational Equity*  
Shelley Bartenstein, *Graduate Studies, Research & International Programs*  
Karen Bergamo, *Tseng College*  
Karen Bess, *National Center on Deafness*  
Stephen Blakkolb, *IT Help Desk*  
Samia Boctor, *Klotz Student Health Center*  
Manuel Casillas, *Postal and Delivery Services*  
Eliza Corpuz, *The University Corporation*  
Corvin Courtney, *Residential Life and Conference Administration*  
Mattie Covington, *Department of Anthropology*  
Bonnie Crawford, *Michael D. Eisner College of Education/Credential Office*  
Patricia Crespo, *Financial & Tax Services*  
Cathy Crocker, *Admissions and Records*  
Paula Crutcher, *Oviatt Library*  
Patricia Cuellar De Cruz, *Klotz Student Health Center*  
Sonja Daniels, *Student Development & International Programming*  
Kit Espinosa, *Department of Police Services*  
Cathleen Fager, *College of Business & Economics*  
Angelica M. Flores, *The University Corporation*  
Christopher Gale, *Department of Police Services*  
Cynthia Gonzalez, *Associated Students*  
Carolina Guillermo, *Admissions and Records*  
Theresa Hadden, *Student Development & International Programming*  
Jasmine Hines, *Physical Plant Management*  
Bettina Huber, *Academic Resources and Planning*  
Sandra Jardin, *Admissions and Records*  
Chanel Johnson, *Office of Human Resources*  
Richard W. King, *The University Corporation*  
Ashlie Kite, *Athletics Administration*  
Tina Kotin-Savitch, *Department of Sociology*  
Kevin Lizarraga, *University Student Union*  
Larisa Lopez, *Center of Achievement*  
Tracy Lynch, *Information Technology*  
Florence Manumpil, *College of Social and Behavioral Sciences*  
Joaquin Marinez, *The University Corporation*  
Alfredo Martinez, *Postal and Delivery Services*  
Migdonia Martinez, *Department of Chemistry/Biochemistry*  
Dianne McDaniel, *The University Corporation*  
Richard McKee, *Postal and Delivery Services*  
Cheryl McMillan, *Alumni Relations*  
Rian Medlin, *Faculty Affairs*

Jason Mejia, *Department of Geography*  
Carina Mendoza, *Oviatt Library*  
James Merrin, *Klotz Student Health Center*  
Michelle Messiha, *Associated Students*  
Brian Miller, *Student Affairs Technology*  
Nasir Monem, *The University Corporation*  
Joanne Moreno, *Department of Kinesiology*  
Carol Nardini, *University Student Union*  
Megan Norman, *University Development*  
Joseph O'Connor, *University Web Communications*  
Robert Park, *College of Social and Behavioral Sciences/Educational Equity*  
Norma Pineda, *Department of Mathematics*  
Sandra Plotin, *The University Corporation*  
Anawan Prachasaisoradej, *Admissions and Records*  
Jacob Prendez, *Student Outreach & Recruitment*  
Silvia Ramirez, *Klotz Student Health Center*  
Sandra Ramos, *Student Accounting*  
Annette Rivera, *Klotz Student Health Center*  
Scott Rodgers, *IT Network Engineering*  
Cynthia Roseman, *Accounts Payable*  
Kenneth Rosenthal, *Facilities Planning*  
Yontra Rufus, *Department of Police Services*  
Karen Sabbah, *Mike Curb College of Arts, Media, and Communication*  
Sima Sadafi, *Liberal Studies Program*  
Elaine Saler, *Distance Learning Program*  
George Sarka, *Klotz Student Health Center*  
Tracy Shields, *Admissions and Records*  
Harold Spencer, *Academic Resources and Planning*  
Mark Stevens, *University Counseling Services*  
Jerry Stinner, *College of Science & Mathematics*  
Glenn Storey, *Conference & Customer Service*  
Michelle Street, *Educational Equity*  
Tsubura Talactac, *Financial Aid Systems*  
Downie Techaviratanakul, *Michael D. Eisner College of Education/Elementary Education*  
Geetha Thomas, *University Advancement Administrative Services*  
Scott Trevino, *Admissions and Records*  
Scott Tsunoda, *Office of Human Resources*  
Tiffany Veazie, *Tseng College of Extended Learning*  
Sophia Vegas, *Office of Human Resources*  
Marvin Villanueva, *Student Services Center/EOP*  
Hoa Walsh, *Financial Systems*  
Merri Whitelock, *Center for Innovative and Engaged Learning Opportunities (CIELO)*  
William Wilson, *Department of Cinema & Television Arts*  
Muhammad Zaman, *IT Systems*

## 10-Year Honorees

Edmond Anderiassian, *Department of Chemistry and Biochemistry*  
Susan Andraus, *University Advancement*  
Sharon Aranoff, *Klotz Student Health Center*  
Steven Barnthouse, *Residential Life & University Conference Services*  
Jeffrey Batten, *Department of Physics and Astronomy*  
Imre Boldis, *Plumbing Shop*  
Therese Bott, *The University Corporation*  
Greg Buesing, *University Advancement*  
Vic Catalasan, *Office of Information Technology*  
Griselda Corona, *Office of Human Resources*  
Elizabeth Corrigan, *The University Corporation*  
Ruben Cota, *University Student Union*  
Dave Crandall, *Associated Students*  
Denise Cruz, *University Cash Services*  
Guillermo Cuevas, *Physical Plant Management*  
Yvonne David, *Financial Aid and Scholarships*  
Jane DeLorenzis, *The University Corporation*  
Rigoberto Diaz Sorto, *Physical Plant Management*  
Jo Ann Fernandez, *Department of Management*  
Barbra Frye, *Tseng College*  
Estela Fuentes, *The University Corporation*  
Nesson Gaithe, *The University Corporation*  
Leslie Gillman, *Academic Resources and Planning*  
Rosalia Gomez, *Academic Resources and Planning*  
Lauren Gonzalez, *National Center on Deafness*  
Victor Gonzalez, *Physical Plant Management*  
William Hong, *Information Technology*  
Damien Iddamalagoda, *Physical Plant Management*  
Ursula Janofsky, *Information Technology*  
Ping Jiang, *Information Technology*  
Kiran Kalra, *Tseng College*  
Bessie Karras-Lazaris, *Tseng College*  
Brenda Keeling, *University Cash Services*  
Jolene Koester, *Office of the President*  
Lynn Kubrin, *Admissions and Records*  
Mark Kuhlman, *College of Social and Behavioral Sciences*  
Brenda Lacy, *Associated Students*

Jinyi Li, *Michael D. Eisner College of Education*  
Mitchell Lieu, *Financial Aid and Scholarships*  
Hilda Loomis, *Physical Plant Management*  
Howard Lutwak, *Office of Internal Auditor*  
Mary Lynn, *Admissions and Records*  
James Macaluso, *National Center on Deafness*  
Perry Martin, *Physical Plant Management*  
Catherine McLeod, *The University Corporation*  
Maria Mendoza, *Physical Plant Management*  
Samuel Mincer, *Physical Plant Management*  
James Moran, *Tseng College*  
Kristin Morris, *Environmental Health and Safety*  
Dominique Munoz, *University Advancement*  
James Ortega, *Physical Plant Management*  
Maro Parian, *Department of Theatre*  
Sonia Quintanilla, *Physical Plant Management*  
Linda Reid-Chassiakos, *Klotz Student Health Center*  
Hildamerie Reyes, *Tseng College*  
Gary Richardson, *Valley Performing Arts Center*  
Mesan Richardson, *Educational Opportunity Program*  
George Roupas, *Facility Services*  
Dora Saucedo, *Student Health Center*  
Frank Schultz III, *Physical Plant Management*  
Scott Selna, *National Center on Deafness*  
Vicky Seno, *College of Engineering and Computer Sciences*  
Cindy Sloan, *University Cash Services*  
Edwin Smith, *Facility Services*  
James Sutton, *Physical Plant Management*  
Vanessa Sutton, *College of Business and Economics*  
Homer Temple, *Information Technology*  
John Valdez, *Associated Students*  
Bobbi Van Every, *Office of Human Resources*  
Donna Van Helsland, *Health and Human Development*  
Sharon Veralund, *Admissions & Records*  
Jim Villar, *Department of Police Services*  
Gurjit Wallia, *University Student Union*  
John Wall, *College of Social and Behavioral Sciences*  
Michael Washington, *Facility Services*  
Bruce Weinstein, *Physical Plant Management*  
Damien Wimbush, *Center on Disabilities*

## 15-Year Honorees

Joseph Aguirre, *Physical Plant Management*  
Oscar Babers, Jr., *Physical Plant Management*  
Timothy Boyle, *College of Social and Behavioral Sciences*  
Lidia Carrillo, *The Career Center*  
William Caulk, *Information Technology Resources*  
James Dacosta, *Information Technology Resources*  
Mary Dudley, *Michael D. Eisner College of Education/Credential Office*  
Rhonda Gershon, *Office of Human Resources*  
Geneva Ginalski, *Oviatt Library*  
Rashawn Green, *Undergraduate Studies*  
Darryl Hart, *Physical Plant Management*  
Gilda Hendrickson, *The University Corporation*  
Valerie Hughes, *Physical Plant Management*  
Joe Medina, *Office of Human Resources*  
Lorenzo Morales, *Physical Plant Management*  
Alfred Moreno, Jr., *Michael D. Eisner College of Education*  
Susan Mueller, *Department of History*  
John Olmeda, *Residential Life and University Conference Services*  
Janet Pinneau, *Athletics Administration*  
Kathleen Pohl, *Oviatt Library*  
Helen Quiroz, *National Center on Deafness*  
Soledad Ramirez, *Physical Plant Management*  
Tina Reed, *PeopleSoft Campus Support*  
Kate Rodriguez, *Physical Plant Management*  
Ellen Steinberg, *Purchasing and Contract Administration*  
Diane Stephens, *Academic Resources and Planning*  
Kevin Sullivan, *College of Engineering and Computer Science*  
Sandra Tan, *Daily Sundial*  
Li Ye, *Information Technology Resources*

## 20-Year Honorees

Joseph Antunez, *Academic Affairs*  
Richard Barrett, *Tseng College*  
Evangeline Bolton, *Health Sciences*  
Sheila Brown, *Family and Consumer Sciences*  
Beverly Cabello, *Michael D. Eisner College of Education*  
Jayne Calucag, *Financial Aid and Scholarships*  
Josefina Carbajal, *Financial Aid and Scholarships*  
Hector Carrillo, Jr., *Physical Plant Management*  
Carlos Castillo, *Police Services*  
Annie Cox, *Michael D. Eisner College of Education*

Sandra Darden, *Klotz Student Health Center*  
Edwin Davila, *Physical Plant Management*  
Suparporn Del Castillo, *University Cash Services*  
Colleen Frenck, *Student Development and International Programming*  
Kevin Glasson, *Information Technology Resources*  
Tammy Glenn, *University Advancement*  
Paul Haberkorn, *Physical Plant Management*  
Ernesto Hidalgo, *Admissions and Records*  
Javier Hidalgo, *Academic Resources and Planning*  
Steve Jordan, *Physical Plant Management*  
Brenda J. Kanno, *Department of Biology*  
Kelly Kroeker, *Center for Excellence in Learning and Teaching*  
William Lee, *Department of Chemistry and Biochemistry*  
Astrid Logan, *Department of Police Services*  
Roni Lopez, *Physical Plant Management*  
Ruben Lopez, *Physical Plant Management*  
Joyce Mikus, *Tseng College*  
Juana Mora, *Faculty Affairs*  
Trent Morgan, *Associated Students*  
Anthony Nguyen, *Michael D. Eisner College of Education*  
Ronald Norton, *Environmental Health and Safety*  
Carolyn Okazaki, *University Counseling Services*  
Joyce Scanlin, *Intercollegiate Athletics*  
Bruce Shapiro, *University Counseling Services*  
Paul Slater, *Physical Plant Management*  
Olivia Solis, *Residential Life and University Conference Services*  
Richard Spengel, *College of Science and Mathematics*  
Patricia Tabidian, *College of Health and Human Development*  
Florence Thompson, *Student Services Center*  
Terri Velazco, *Physical Plant Management*  
Jeffrey Weston, *Physical Plant Management*

## 25-Year Honorees

Barbara Ball, *Physical Plant Management*  
Colleen Gilbert, *Oviatt Library*  
Michelle Harrington, *Information Technology*  
Cynthia Harris, *Department of Political Science*  
Karen Kearns, *Mike Curb College of Arts, Media, and Communication*  
Tamara Kotlyar, *Financial and Accounting Services*  
Changlong Lin, *Department of Journalism*  
Christopher Mahoney, *Information Technology Resources*  
Gigi Mcguire, *Student Outreach and Recruitment Services*  
Barry Mendes, *Physical Plant Management*  
Christina Mercado, *Physical Plant Management*  
Kristen Pichler, *University Student Union*  
Thomas Piernik, *Student Development and International Program*  
Christopher Sales, *Information Technology Resources*  
John Siebenthal, *Physical Plant Management*  
Cynthia Teare, *Admissions and Records*  
Sheryl Thompson, *Learning Resource Center*  
Randal Thomson, *University Advancement*  
Barrington Walker, *Information Technology Resources*  
Delphia Williams, *Oviatt Library*  
Heidi Wolfbauer, *College of Business and Economics*  
Susan Young, *Department of Kinesiology*

## 30-Year Honorees

Todd Andrew, *Physical Plant Management*  
Karen Bilsky, *College of Science and Mathematics*  
Lizbeth De La Cruz, *Educational Opportunity Program*  
Eric Forbes, *Admissions and Records*  
Elaine Helmes, *Admissions and Records*  
Judith Hennessey, *College of Business and Economics*  
Janet Onishi, *University Student Union*  
Marlene Perez, *Office of Academic Advisement*  
Robert Sidansky, *National Center on Deafness*  
Dawn Stanley, *PeopleSoft Campus Support*  
Hai-Ling Tang, *Oviatt Library*

## 35-Year Honorees

Patricia Cummings, *Facilities Planning*  
Cynthia Demuth, *Admissions and Records*  
Debra Finley, *Purchasing and Contract Administration*  
Selma Mayhew, *Admissions and Records*  
Kurt Pedesky, *Physical Plant Management*  
Brian Petersen, *Department of Art*  
Georgia Reed, *Office of Human Resources*  
Mark Schaubert, *Mike Curb College of Arts, Media, and Communications*  
Cindy Trigg, *Department of Marketing*



# FYI

## Events

### Tuesday, March 16 When Will the Punishment End?

Graduate Studies, Research & Intl. Programs, College of Humanities, Chicana/o Studies Department, Gender & Women's Studies Department and the Women's Resource and Research Center will sponsor "When Will the Punishment End?" It's a documentary about formerly incarcerated women rebuilding their lives. The event will take place at 4 p.m. in the Noski Auditorium. Reception and panel discussion to follow film. *fmi*-Dianne Bartlow, x2097.

### Tuesday, March 16 Women in Science and Engineering Study Room

The Oviatt Library will host the dedication of the Women in Science and Engineering Study Room and the celebration of the Bonita Campbell WISE Endowment to benefit the Oviatt Library. The event will take place at 6 p.m. in the Oviatt Library, Graduate Study Room. RSVP is required. *fmi*-Joyclyn Dunham, x2638.

### Wednesday, March 17 The Brains of Psychopathic Killers: The Nexus of Genesis Environment, Brain Damage

The College of Social and Behavioral Sciences will host the Richard Smith lecture in Culture Studies, entitled "The Brains of the Psychopathic Killers: The Nexus of the Genesis Environment." James Fallon, professor of psychiatry and human behavior from UC Irvine, will lecture. The event starts at 7 p.m., Sierra Hall, Whitsett Room. A reception will follow. *fmi*-x4030.

### Saturday, March 20 Chinese New Year's Banquet

The China Institute and Chinese Student Association at CSUN will host the annual Chinese New Year's Banquet to celebrate the "Year of the Tiger." Special performances include Master Qian of Shanghai Opera Academy, CSUN Women's Chorale and CSA performers, talented young artists from the community and delicious holiday food from L.A. Buffet. The event takes place from 6-9 p.m. at the Grand Salon in the University Student Union. *fmi*-Justine Zhixin Su, x2138.

### Thursday, Apr. 22 40th Anniversary of the Earth Fair

The Associated Students Environmental Affairs Committee will host the 40th Anniversary of the Earth Fair. The event takes place from 10 a.m.-2 p.m. on the Bayramian Hall Lawn and Cleary Walk West. The event will include exhibits and entertainment. *fmi*-Vicki Allen, x5111.

**For Your Information** publishes announcements of events, public meetings, notices, classes and deadlines. Submission deadline is noon on Monday, one week before the next issue.

The deadline for the March 29 issue is Monday, March 22. We strive to include all items submitted by deadline occurring until the next issue. Submit future items by e-mailing them to

[pubinfo@csun.edu](mailto:pubinfo@csun.edu), sending them to mail drop 8242 or faxing them to (818) 677-4909. E-mail is the preferred method of submitting.

Note: *fmi*-means for more information. ■

## Public Meetings

### Personnel Planning and Review Committee

Meets 1:15-5 p.m.  
March 17 and 24  
University Hall 277

### Tseng College Faculty Committee

Meets 3:15-5 p.m.  
Wednesday, March 17  
Bookstore Complex Conference Room

### Faculty Senate

Meets 2-4 p.m.  
Thursday, March 18  
Oviatt Library Presentation Room

### Educational Policies Committee

Meets 2-4 p.m.  
Wednesday, March 31  
University Hall 211

## Classes

### Spring Safety Workshops

The Department of Police Services will host "Spring Safety Workshops" a series of classes open to students, faculty and the community. Workshops will take place at the CSUN Police Department. *fmi*- Daniel Foster, [daniel.foster@csun.edu](mailto:daniel.foster@csun.edu) or x5820.

- Rape Aggression Defense, "Basic Self Defense for Women"  
March 15, 17, 22, and 25,  
5:30-8:30 p.m.
- Identity Theft Prevention, "Has Your Identity Been Compromised?"  
Wednesday, March 24, 12-1 p.m.

### Benefits Information Workshops- Spring 2010

The Office of Human Resources will offer benefit information workshops for all interested CSUN faculty and staff. The workshops will take place in the Human Resources Conference Room, UN 165, unless otherwise noted. *fmi*- <http://www.calstate.edu/HR/benefitsportal/tsa>.

- Fidelity One-on-One Retirement  
Tuesday, March 16  
To schedule an appointment,  
call (800) 642-7131.
- TIAA-CREF One-on-One Retirement  
Thursday, March 25  
To schedule an appointment,  
call (800) 732-8353.

### Faculty Development

Faculty Development presents free training workshops for CSUN faculty in Sierra Hall 439, CIELO Conference Room, unless noted otherwise.

- fmi*-Donna Brooks, x6656.
- "Developing and Assessing Students' Critical Thinking Skills"  
Jan Tolan, presenter.  
Thursdays, March 18, 11 a.m.-12 p.m.
- "Faculty Book Group: Developing Learner-Centered Teaching"  
Holli Tonyan and Zeynep Toker, presenters.  
Tuesday, March 23, 3:30-4:30 p.m.

- Voice Coaching for Faculty  
Christine Menzies, presenter.  
Wednesdays, March 17 and 24,  
1-2:30 p.m. at Sierra Hall 422,  
CIELO Conference Lab.

### Employee Assistance Program

The Office of Human Resources and the Employee Assistance Program will be offering a special workshop and seminar series. The workshops are available to all interested CSUN faculty and staff.

- What Really Works? 2010 Weight Loss Trends  
Wednesday, March 17 from 1-2 p.m.  
in the HR Training Room, Oviatt 16.  
Ellen Bauersfeld, presenter.
- Free Furlough Yoga  
Wednesdays, March 17 and 24  
from 1-1:50 p.m. in Redwood Hall,  
Room 251.  
Brittany McCarthy, instructor.

### Professional Development

Professional Developmental classes are available to assist members of the CSUN community. Training is available to all eligible staff and faculty. Registration and event info varies. *fmi*-Sue Talavera, [professional.development@csun.edu](mailto:professional.development@csun.edu) or x3820.

- Basic Business Writing  
Wednesday, March 24, 9-11 a.m.  
Oviatt Library, HR Training Room 16

### CalPERS Retirement Seminar

CalPERS will present "Strategic Planning for Your Future: An Important CalPERS Retirement Workshop," on Wednesday, March 24 from 9-11:30 a.m. and 1-3:30 p.m. in the Oviatt Library, Presentation Room. *fmi*-Mindy Fox at <http://www.calpers.ca.gov> or (888) 225-7377.

### Summer Session at CSUN

The Tseng College at Cal State Northridge will offer more than 640 classes in this year's summer session. Students may choose from three separate sessions: May 25-Aug. 13 (12 weeks), May 25-July 2 (6 weeks), and July 6-Aug 13 (6 weeks). *fmi*-<http://tsengcollege.csun.edu/summer/html> or x2504.

## Notices

### Spring 2010 Colloquium

The Center for Sex and Gender Research will present the Spring 2010 Colloquium Series, which highlights faculty on research on sex, gender and sexuality. Lectures will take place in Sierra Hall, Whitsett Room, unless otherwise specified. *fmi*-<http://www.csun.edu/sexgenderandresearch> or [jacob.hale@csun.edu](mailto:jacob.hale@csun.edu).

- A Conversation with Lisa Powell, co-founder of United Lesbians of African American Heritage and Camp Courage activist.  
Tuesday, March 16 from 7:30-9 p.m.

- Listening to the Narratives of Pre-Stonewall Gay Women  
Friday, March 19 from 1-3 p.m.  
Marie Cartier, presenter.
- John Rechy Lecture and Reading  
Tuesday, March 30 from 4-6:30 p.m.  
Rechy, pioneer of modern gay literature, presenter.
- Defying Gender Stereotypes and Racial Norms: Naming African American Women's Realities in Hip-Hop and Neo Soul Music.  
Friday, April 16 from 1-3 p.m. in Sierra Hall, Room 209.  
Diane Bartlow, presenter.

## Deadlines

### Wong-Sayaman Equality Award

The Queer Studies Program is accepting applications for the Wong-Sayaman Equality Award, a \$1,000 scholarship for an undergraduate student who is working to promote awareness and acceptance of queer, gay, lesbian, bisexual or transgender persons. The deadline to apply is March 15. *fmi*-[http://www.csun.edu/gswong\\_sayaman\\_equality\\_award\\_application\\_form.pdf](http://www.csun.edu/gswong_sayaman_equality_award_application_form.pdf) or x7217.

### Faculty Development Grant

CSUN's China Institute is accepting applications for a \$1,000 faculty development grant to start a project in his/her discipline that advances the field of China Studies or promotes long-term exchange and collaboration for faculty and students. There are two grants available. Applications are due by March 20. *fmi*-Harold Giedt, [Harold.giedt@csun.edu](mailto:Harold.giedt@csun.edu) or Justin Su, [zsu@csun.edu](mailto:zsu@csun.edu).

### Outstanding Graduating Senior Award

The Office of the Vice President for Student Affairs is accepting applications for the 2010 Outstanding Graduating Senior Award. Four students will receive an award of \$1,000 each in recognition for academic excellence, service to the community and campus, and exceptional achievements or personal life circumstances that have been overcome. Applications are due Monday, April 12. Applications are available at <http://www.csun.edu/studentaffairs/students> or *fmi*-x2391.

### WCAAS Announcement

The Western Conference of the Association for Asian Studies invites proposals for papers and panels on all aspects of Asian Studies for WCAAS 2010 to be held on October 22-24 at Cal State Northridge. The conference theme will be: Translating Asia: Past, Present and Future. The deadline to submit a paper, a panel or roundtable forum is April 15. *fmi*-<http://www.csun.edu/wcaas>. ■ ■ ■

# In Brief

## CSUN Discontinues Men's and Women's Swimming Program

As part of campus-wide reductions to help deal with the ongoing campus and statewide financial crisis, Cal State Northridge Intercollegiate Athletics will discontinue its men's and women's swim programs at the conclusion of the 2009-10 academic year.

"This decision was very difficult to make," said Rick Mazzuto, director of athletics. "However, after a thorough and in-depth budget review, it is clear that the university can no longer continue to support the number of sports we currently sponsor. It is painful, but the sports program is suffering the same cuts that are occurring throughout California and across our campus."

The move to discontinue men's and women's swimming will reduce the number of intercollegiate sports supported by Cal State Northridge to 18 (eight men's, 10 women's). CSUN still ranks in the upper half of the Big West Conference members in terms of team sponsorship.

Undergraduate student-athletes now on the men's and women's rosters who are receiving athletics scholarships will retain aid until their

athletic eligibility expires. The CSUN Athletic Department will provide the student-athletes with assistance should they decide to transfer to another university or college.

## Twitter, Facebook and Alumni Network Among CSUN Communication Tools

Whether you prefer Facebook, Twitter or LinkedIn, faculty, staff, students and alumni can stay connected to California State University, Northridge through a variety of social media networks.

Since 2008, Cal State Northridge has used social media as a communications tool. Currently, the campus has five channels including YouTube and the Alumni Network. Thousands follow CSUN daily through these various channels to find out the latest news and information about the campus and to connect with one another and share ideas, opinions and perspectives.

Joseph O'Connor, CSUN's Manager of University Web Communications, said Cal State Northridge's use of social media last year during the university's first all-class Grand Reunion proved especially successful.

## Engineering & Computer Science Faculty Honored



Several CSUN faculty were recognized at the 55th annual Engineers Council banquet on Feb. 20. The annual banquet recognizes engineers and scientists from industry and academia for their professional contributions. From left, Hamid Johari (*Mechanical Engineering*) and his wife, Sepideh Johari; Zeynep Toker (*Urban Studies and Planning*), Bruno Osorno (*Electrical and Computer Engineering*), Dean S. K. Ramesh (*Engineering and Computer Science*), Taehyung "George" Wang (*Computer Science*) and his wife, Gyesook Wang. Johari, Osorno and Wang were among the CSUN faculty honored at the banquet.

The reunion was streamed on a live Webcast. The university Web team fielded reunion-related Facebook messages from as far as Miami, New York and Sweden. Many Twitter messages came in from reunion participants and alumni who could

not attend the event.

CSUN also recently launched a social media page that highlights these various channels. For more information about social media at Cal State Northridge, visit [www.csun.edu/socialmedia](http://www.csun.edu/socialmedia). ■

# Calendar

The A.S. Ticket Office in the University Student Union sells tickets to many events on campus, except for some held by outside groups. The Ticket Office is open from 10 a.m.–6 p.m. Mon.–Fri. For prices not given, call (818) 677-2488. **To park on campus for performances, athletic events, lectures and other activities, guests must purchase a \$6 parking permit.**

## Art and Exhibits

For gallery info, call (818) 677-2156. Main gallery hours: Mon. through Sat. 12-4 p.m. and Thursdays noon-8 p.m. Admission is free unless specified. For library exhibits, call (818) 677-2285.

## Student Advertising Graphics Association (SAGA)

Advisor: Magdy Rizk. Through Thu., March 18. West Gallery, Art and Design Center

## Art History Project

Fri., March 19 through Thu., March 25. West Gallery, Art and Design Center

## Working Toward a Sustainable Future

The Institute for Sustainability presents an exhibit on CSUN's sustainability efforts. Exhibit coordinators: Hedy Carpenter, Helen Cox and Sarah Erickson. Through Thu., April 1. Oviatt Library Lobby

## Painting Guild

Advisor: Sam Fields. Fri., March 26 through Thu., April 1. West Gallery, Art and Design Center

## Robert Williams: Conceptual Realism in the Service of the Hypothetical

Robert Williams' new body of work, including paintings, prints and sculptures. Through Sat., April 3. Main Gallery

## 'Now Give Three Cheers'

The Timeless Magic of Gilbert and Sullivan exhibition features Gilbert and Sullivan posters, music scores, books, theater programs, and more. Through Fri., July 16. C.K. and Teresa Tseng Gallery, Oviatt Library

## Athletics (home games):

Faculty and staff receive reduced rate general admission to all regular season home events. For more info, call (818) 677-2488 or visit [www.GoMatadors.com](http://www.GoMatadors.com).

## Baseball

3/16	UNLV	2 p.m.
3/26	Sacramento State	3 p.m.
3/27	Sacramento State	1 p.m.
3/28	Sacramento State	1 p.m.
3/29	University at Albany	3 p.m.

## Softball

3/16	North Dakota	2 p.m.
3/17	Oklahoma	1 & 3 p.m.
3/18	Louisville	3 p.m.
3/25	Utah	12 & 2 p.m.

## Women's Tennis

3/19	Wyoming	1:30 p.m.
3/24	Dartmouth	2 p.m.

## Men's and Women's Track and Field

3/18	Northridge Invitational	
	Multi Events	all day
3/19	Northridge Invitational	
	Multi Events	all day

## Women's Water Polo

3/27	Long Beach State & Alumni	12 & 3:30 p.m.
------	---------------------------	----------------

## Bianchi Planetarium

For ticket info, (818) 677-2488 or visit [www.csun.edu/physics/planetarium](http://www.csun.edu/physics/planetarium). Telescope viewing follows second show.

## 'Spring Sky Show' and 'The Hidden Oceans of Europa'

Fri., March 26, 7:30 p.m.

## Cinematheque

Screenings are free and take place in the Alan and Elaine Armer Theater on the first floor of Manzanita Hall at the southwest corner of campus. Seating not guaranteed. For more info, call (818) 677-3192 or see [www.cinematheque.csun.edu](http://www.cinematheque.csun.edu).

## Remixing Pop Culture: Subverting Gender and Sexuality with Remix Videos

Challenging media messages through re-cutting and re-framing media. Thu., March 25, 12:30-2:30 p.m.

## Michael Hauge Pitch Seminar

Screenwriter Michael Hauge will speak. Mon., March 29, 7 p.m.

## Music

Admission to all music events (unless otherwise specified): \$10 general, \$7 faculty, staff and seniors, \$5 students.

## An Evening of Small Group Jazz

Matt Harris and Gary Pratt, directors. Wed., March 17, 7:30 p.m. Cypress Recital Hall

## Faculty Artist Series

James Dorsa, harpsichordist. Fri., March 19, 7:30 p.m. Cypress Recital Hall

## American Guitar Society

Kravchak and Morris Duo, oboe and guitar. Sun., March 21, 7:30 p.m. Cypress Recital Hall

## Jazz Lab Band and NuVeau Art Ensemble

Gary Pratt, director. Fri., March 26, 7:30 p.m. Cypress Recital Hall

## Faculty Composer's Group

Featuring works by Hosken, Kessner, Marinescu, Sellers and Toutant. Sun., March 28, 7:30 p.m. Cypress Recital Hall

## Theater/Performance

Interpreted performances subject to change.



## Nai-Ni Chen Dance Company

Fusing American modern dance with Asian art. Tue., March 16, 8 p.m. Plaza del Sol Performance Hall \$45

## Diane Schuur

Vocalist/pianist Diane Schuur. Sat., March 27, 8 p.m. Plaza del Sol Performance Hall \$45

## The Waiting Room

A dark comedy about the timeless quest for beauty and its cost. Written by Lisa Loomer. Fri., March 19, 7:30 p.m. Sat., March 20, 7:30 p.m. Sun., March 21, 2 p.m. Wed., March 24, 7:30 p.m. Thu., March 25, 7:30 p.m. Fri., March 26, 7:30 p.m. Sat., March 27, 7:30 p.m. Sun., March 28, 2 p.m. Studio Theatre Lab, Nordhoff Hall 113 \$8-\$16

## Aspen Santa Fe Ballet

Tue., April 13, 8 p.m. Plaza del Sol Performance Hall \$45

# @CSUN

is published biweekly during the academic year for the university community of California State University, Northridge. Copies are available without charge and on request. Direct inquiries, comments, and suggestions to Managing Editor, Marketing and Communications, 18111 Nordhoff St., UN 110 Northridge, CA 91330-8242.

voice (818) 677-2130 / fax (818) 677-4909  
e-mail [pubinfo@csun.edu](mailto:pubinfo@csun.edu)  
Web site [www.csun.edu/ua/publicrelations/atcsun/](http://www.csun.edu/ua/publicrelations/atcsun/)

Jolene Koester, *President*  
Vance T. Peterson, *V.P. for University Advancement*  
Ligeia Polidora, *Interim Asst. V.P., Marketing and Communications*

**Editorial Team**  
Shanté Morgan, *Managing Editor*  
Brenda Roberts, *Editor, Publications*  
Randal Scot Thomson, *Director of Publications*  
Carmen Ramos Chandler, *Director of News and Information*  
Tatsuo Kumagai, *Graphic Designer*  
Lee Choo, *Photographer*  
Arman Sadri, *Student Intern*  
Veronica Morris, *Student Intern*  
Sergio Sanchez, *Student Intern*

